

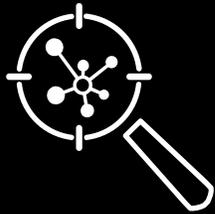
Bitdefender[®]

GravityZone Portfolio

Amy Blackshaw, VP Product & Technical Marketing

Bitdefender

Challenges



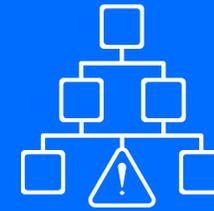
ATTACK LANDSCAPE

Difficult to see any and all threats – wherever they reside in a modern IT infrastructure



PERSONNEL RESOURCING

Skilled analysts are in short supply, and teams struggle to effectively combat threats



TOO MANY ALERTS

Difficulty linking security alerts with context and risk, resulting in a lack of focus on the most important threats

Reduce Risk with Prevention, Detection & Response



**Stop
Advanced
Attacks
&
Preserve
Business
Continuity**



ADDRESS ALL CHALLENGES WITH ONE SOLUTION

- Understand the Security Posture and Mitigate Risks
- Consolidate Security Controls for Effective Management and Maximum ROI
- Gain 360 Visibility Across Endpoint, Network, Cloud and IoTs
- Bridge Your Skill Gap With Expert Threat Hunting.

1. RISK ANALYTICS & HARDENING

Security posture evaluation and proactive narrowing of the attack surface



2. PREVENTION

Over 99% of attacks blocked from reaching any endpoint or server - physical, virtual and cloud



3. DETECTION

Fast and intuitive detection with 360° visibility from endpoint to network to cloud and IoT

Bitdefender[®] GRAVITYZONE

5. SERVICES

Expert 24x7 managed hunting and forensics services



4. RESPONSE

Automated response and actionable insights that enable remediation without system overloading



Bitdefender Enterprise Cybersecurity Solutions

Bitdefender™

Built for Resilience – Threat Prevention, Detection & Response Solutions with Managed Security Services That Work for You 24x7

Endpoint Security

- Market leading prevention
 - eXtended Detection & Response (EDR, XDR)
 - Human and endpoint analytics
- Add-on Security:
- Full disk encryption
 - Patch management
 - Email security

Cloud Workload Security

- Next generation protection for cloud workload attacks
- Seamless integration across private, public and hybrid and cloud environments
- Linux & Container runtime security

Managed Detection & Response

- 24x7x365 enterprise managed detection and response
- Expert-driven threat hunting and automated remediation
- Highly skilled security analysts recruited from global security agencies

Bitdefender GravityZone Platform

SECURITY FUNCTIONS



PLATFORM & SERVICES FUNCTIONS



DEPLOYMENT



Risk Analytics & Hardening

Understand and manage your security posture

How does it contribute to your organization's cyber defense?



Technologies



Advanced Prevention

Stop advanced threats before affecting your environment

How does it contribute to your organization's cyber defense?



Technologies



EMAIL SECURITY



EXPLOIT DEFENSE



LOCAL & CLOUD
MACHINE
LEARNING



HYPERVERSOR
INTROSPECTION



FILELESS ATTACK
DEFENSE



HYPERDETECT™
(TUNABLE MACHINE
LEARNING)



NETWORK ATTACK
DEFENSE

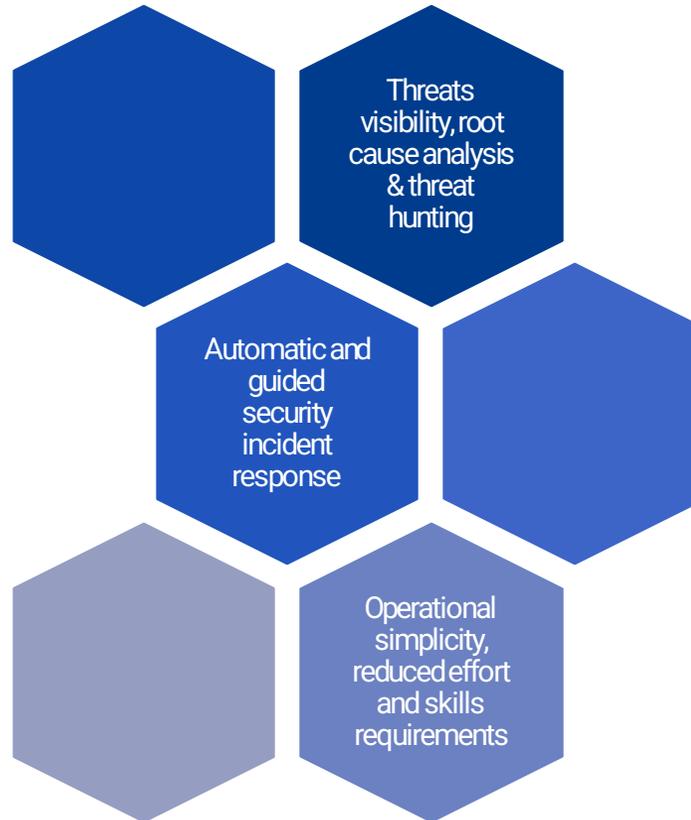


AUTOMATIC SANDBOX
ANALYZER

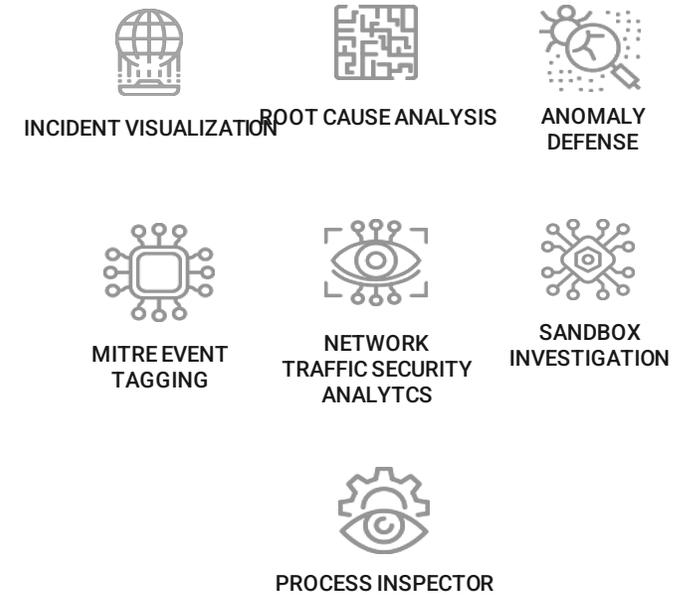
Detection & Response

Detect and investigate malicious activities within your environment. Respond swiftly.

How does it contribute to your organization's cyber defense?



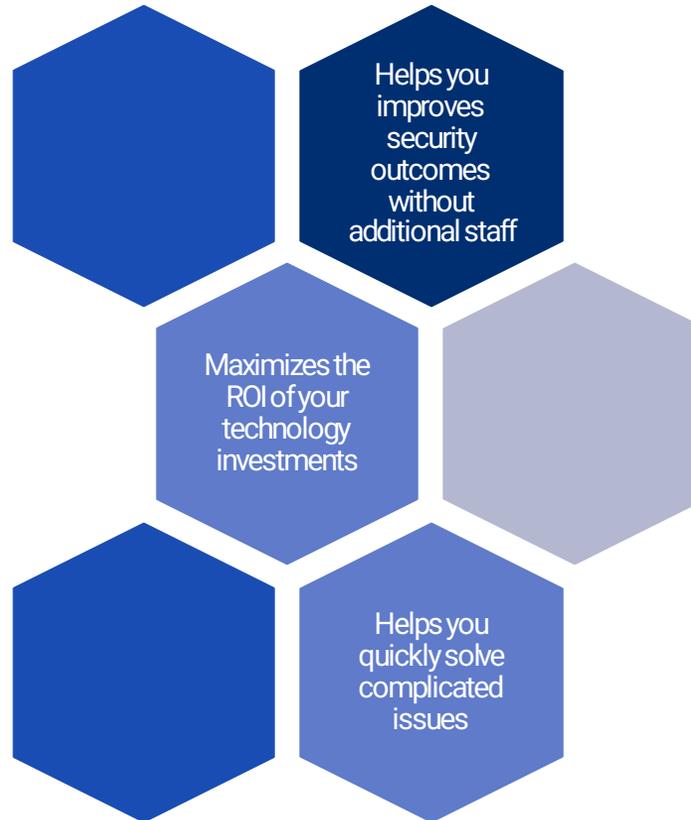
Technologies



Services

Bridge your resources
and skills gap

How does it contribute to your organization's
cyber defense?



Services



MANAGED
DETECTION &
RESPONSE
(MDR)

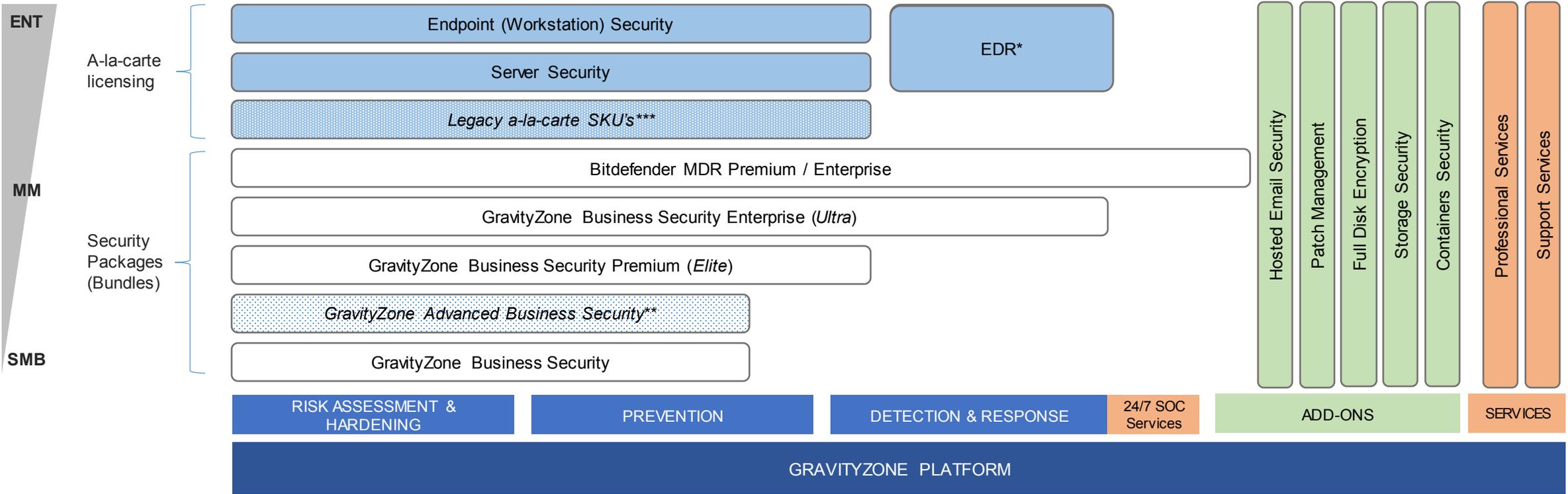


PROFESSIONAL
SERVICES



SUPPORT
SERVICES

GravityZone Portfolio Structure

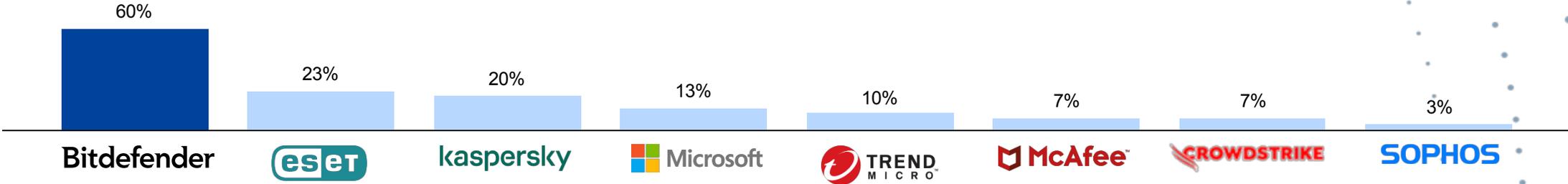


! * Cross endpoint correlation EDR available only for cloud deployments. Standard EDR available for on-premises deployments.
****** GravityZone ABS available only for renewals, up to 3 years, starting March 31st, 2022. Not available for new customers.
● ***Legacy a-la-carte SKU's available only for renewals, up to 3 years, starting March 31st, 2022. Not available for new customers.

Consistently High Security Efficacy

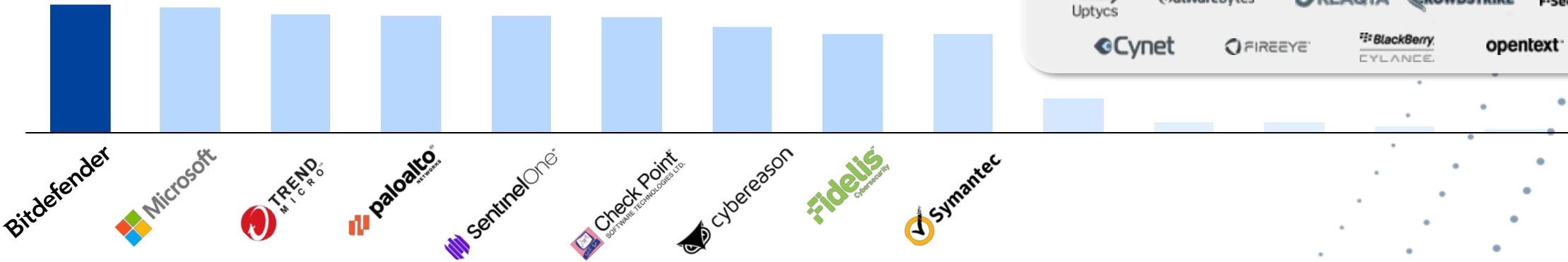
#1 Attack Prevention Rankings From 2018 – 2021

% of times ranked #1 in third party tests¹



#1 Total Detections (Total Detection Counts Across Vendors)

MITRE ATT&CK April 2021 evaluation (as published by Microsoft)²



Sources: AV Comparatives Tests March 2018 – November 2021, MITRE ATT&CK Carabanak & FIN7 2021

Notes:
 1. Test categories include malware detection, real world & protection, several companies can be ranked #1 in the same test
 2. MITRE ATT&CK Evaluations, (<https://www.microsoft.com/security/blog/2021/05/05/s-topping-carbanak-fin7-how-microsoft-led-in-the-mitre-engenuity-attck-evaluation/>; https://attckevals.mitre-engenuity.org/enterprise/participants/?adversaries=carbanak_fin7,apt29,apt33)

CONSISTENTLY TOP-RATED SECURITY

Bitdefender®



Gartner Peer Insights 'Voice of the Customer': Endpoint Protection Platforms, November 2021



Most #1 rankings
(Jan 2018 to Sept 2021)
Real-world protection, performance & malware protection tests



Best Protection Award, AV-Test 2021
for GravityZone Ultra



CRN Tech Innovator Award
for MDR. 2021



Strong Performer, The Forrester Wave: Endpoint Security Software as a Service, Q2 2021

Strong Performer. The Forrester New Wave: XDR, Q4 2021



Successfully Completed 2021
MITRE ATT&CK® Evaluation



Highest Overall Performer
in AV-Comparatives Endpoint Prevention & Response Report



THE RADICATI GROUP, INC.
A TECHNOLOGY MARKET RESEARCH FIRM

Top Player in Radicati APT Protection
MQ 2021
Top Player in Radicati Endpoint Security
MQ 2021

TRUSTED

By Enterprises And Law Enforcement Agencies

PROTECTING KEY ORGANIZATIONS
WORLDWIDE



PARTNERING AGAINST CYBER
CRIME



FBI



Department of Justice



RELIED

On In Key Technology Partnerships

Bitdefender[®]



Why we win

Key differentiators



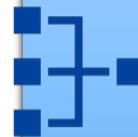
Leading industry track record for Protection and Detection (latest: AV-Comp ATP 100% protection rate)



Single platform that incorporates risk/security posture analytics, hardening, prevention, detection and response



Bridging the skills gap with low overhead EDR and robust MDR services.



Broad Protection and Detection support (all devices, in all location, against all threats)

Bitdefender

Security Bundles

GravityZone Business Security

Zero-click Security

Ideal for organizations looking for proactive defenses against advanced attacks and everyday threats.

What you get:



Availability: cloud & on-premises

Bitdefender[®]

Business Benefits:

- ✓ Boost Operational Efficiency with Single Agent and Integrated Console.
- ✓ Ensure legal and regulatory compliance.
- ✓ Reduced costs and centralized security for any number of users.

Reasons to buy:

- ✓ To get a top ranked security solution that covers physical and virtual desktops/ servers.
- ✓ To keep your business protected without spending excessive resources in order to acquire and manage security.
- ✓ To get specialized protection for virtualized environments and a higher percentage of protected servers (only with ABS).

GravityZone Business Security Premium

Advanced Security Automation and Visibility

Ideal for organizations looking for aggressive protection against sophisticated threats.

What you get:



Availability: cloud & on-premises

Business Benefits:

- ✓ Automated endpoint security solution that integrates advanced prevention, hardening, risk management and attack forensics capabilities.
- ✓ Boost operational efficiency with single agent and integrated console
- ✓ An integrated platform for physical, virtual, mobile and cloud-based endpoints and email.

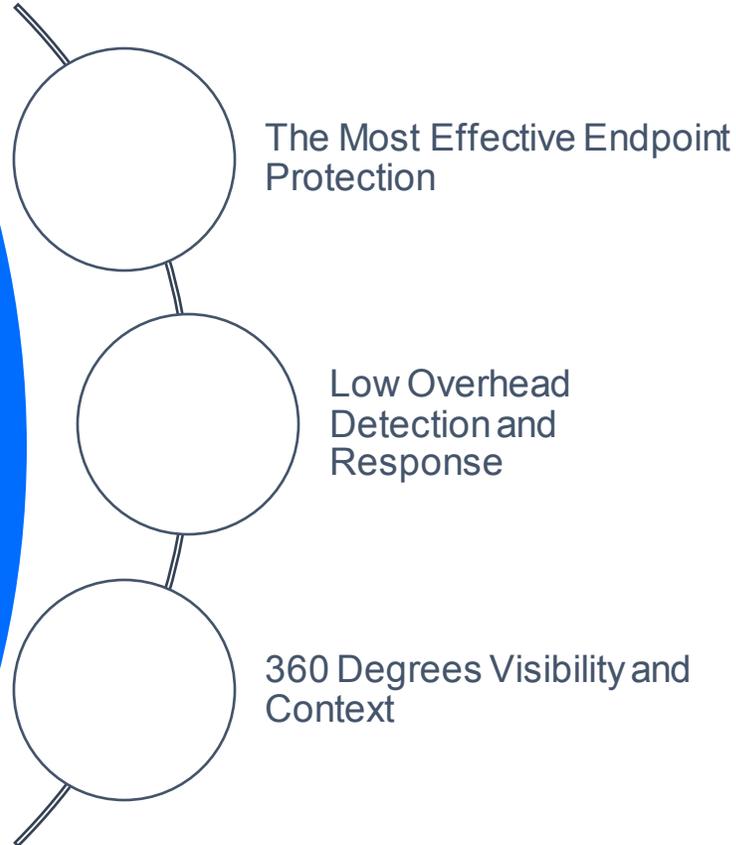
Reasons to buy:

- ✓ To understand the risk exposure due to sub-optimal configurations and application vulnerabilities.
- ✓ To get in-depth visibility and insights into the attack that were blocked automatically.
- ✓ To benefit from advanced prevention capabilities (like file-less attacks and cloud sandbox).

GravityZone Business Security Enterprise EDR

Ideal for organizations exposed to higher cyber-risks that look for advanced endpoint protection, threat visibility and response tools.

What you get:



Availability: cloud & on-premises

Business Benefits:

- ✓ It helps you understand cyber risk exposure across your environment, including user generated risks.
- ✓ It reduces time spent on triaging alerts and enables faster incident response.
- ✓ It extends security to smart devices (IoT) and BYOD.
- ✓ It reduces the operational effort and skills level required.

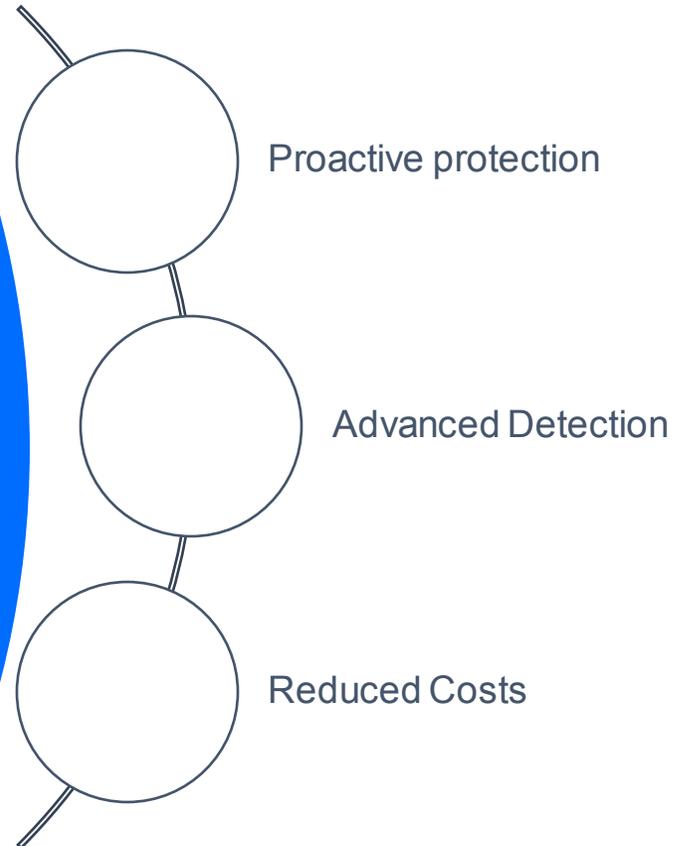
Reasons to buy:

- ✓ To detect and gain visibility into threats no matter where they emerge in the infrastructure: endpoint, network, smart devices or cloud.
- ✓ To be able to perform proactive threat hunting and respond in real time to suspicious activities in the environment.
- ✓ To simplify the security architecture.

Bitdefender MDR

Ideal for organizations interested in the benefits that a modern SOC brings (improve outcomes) without the hassle of hiring staff and building a SOC

What you get:



Bitdefender[®]

Business Benefits:

- ✓ Secure the business with a fully modern security operation
- ✓ Realize the full value from security investments
- ✓ Support decision making with up to date security context
- ✓ Focus on strategic initiatives rather than mundane alerts

Reasons to buy:

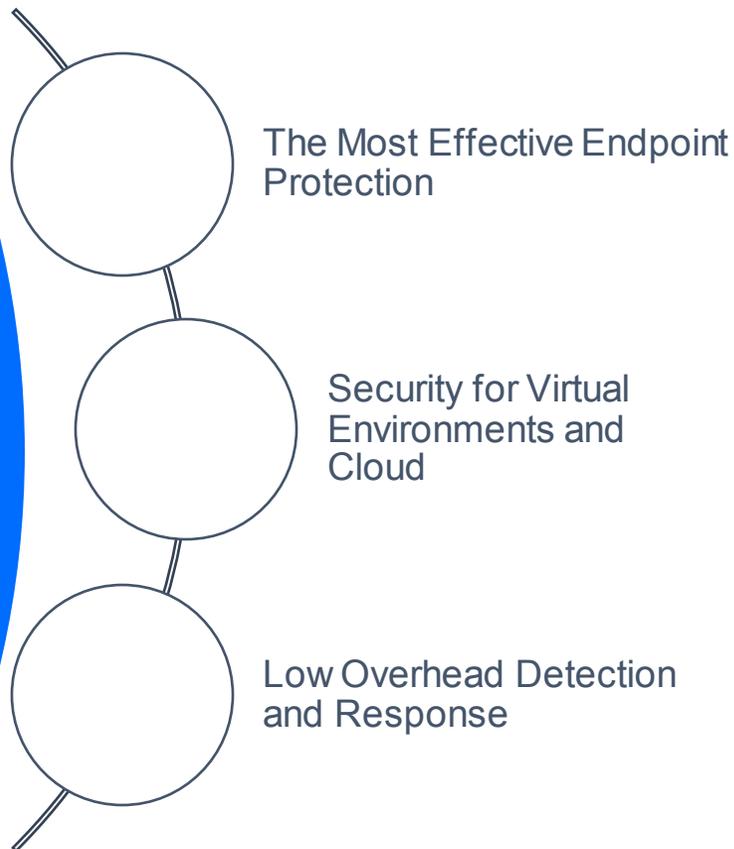
- ✓ To benefit of improved security outcomes without hiring additional staff
- ✓ To benefit of an experienced security operations team
- ✓ To benefit of awarded security technology without the need to manage it

GravityZone

À-la-carte

Ideal for organizations looking for full flexibility in deciding which security module should be part of their security architecture.

What you get:



Availability: Cloud & On-premises

Bitdefender[®]

Business Benefits:

- ✓ Flexible Enterprise Security Solutions that allows you to choose the security services you want to deploy.
- ✓ Best performance for offices and datacenters - the smallest resource utilization for improved user experience and consolidation ratios.
- ✓ Simplified Management. A quick to set up and scale console, to protect any number of endpoints, with redundancy and high availability built in.

Reasons to buy:

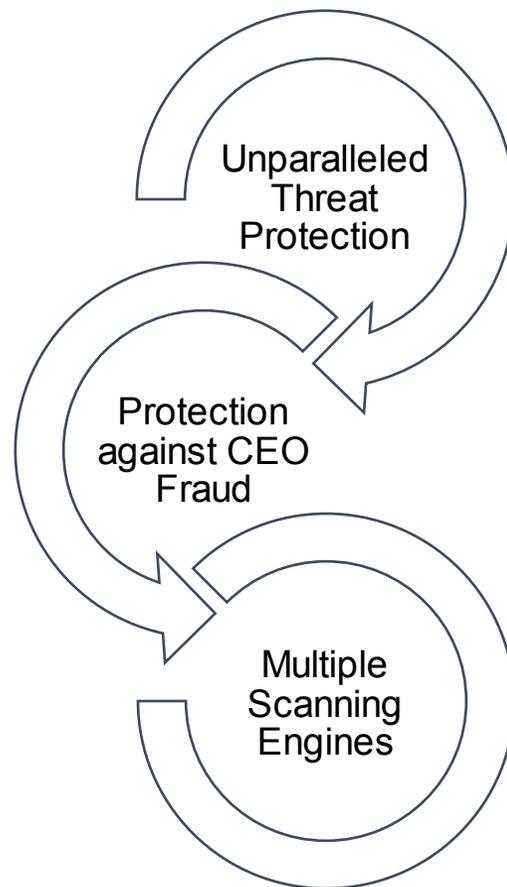
- ✓ To protect your office, datacenter, and cloud with some of the most awarded security technologies, integrated into a single platform
- ✓ To have maximum flexibility in defining your security architecture
- ✓ To stay on top of the threat landscape with Advanced Endpoint Protection and EDR.

Additional Security: Products and add-on modules

GravityZone Email Security

Ideal for organizations looking for additional layer of protection to achieve end-to-end attack prevention and protection.

What you get:



Availability: add-on for all GravityZone security solutions

Business Benefits:

- ✓ Accomplish regulatory compliance, operational efficiency (one single console for both security and add-ons) and business continuity.
- ✓ It's a cost-efficient solution with a simplified, unified security management (easy to use, intuitive interface) and fast implementation.

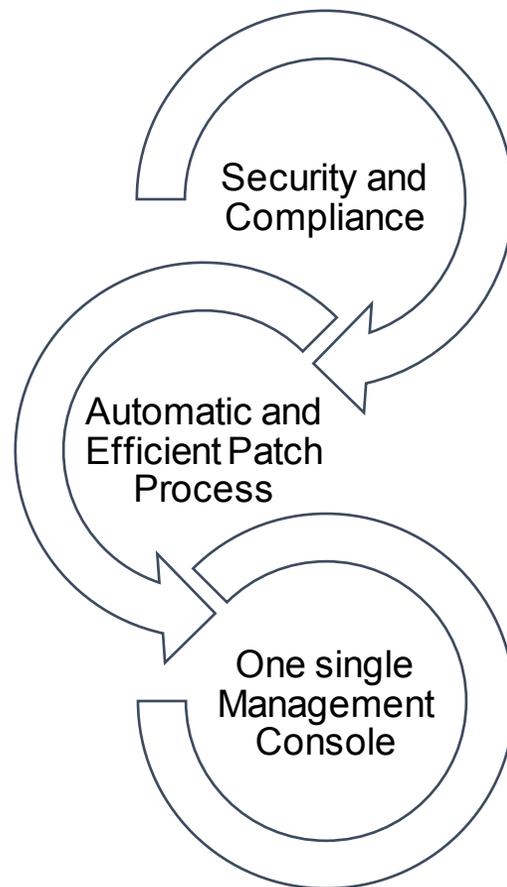
Reasons to buy:

- ✓ Multilayered approach to email security = 'complete stack' that's required to defend against traditional and modern email threats.
- ✓ GDPR, PCI, and HIPAA Compliance
- ✓ All major email service providers are supported (G-suite, O365, Exchange).
- ✓ Time-of-click protection for links to malicious web pages, follows redirects and scans links within documents.

GravityZone Patch Management

Ideal for organizations looking to keep operating systems and software applications up to date and provides a comprehensive view on the patch status across the entire Windows install base.

What you get:



Availability: add-on for all GravityZone security solutions

Business Benefits:

- ✓ Ensures business continuity, efficiency and compliance, remote or on-site, by not letting unpatched software or (known) vulnerabilities become key factors of intrusion.

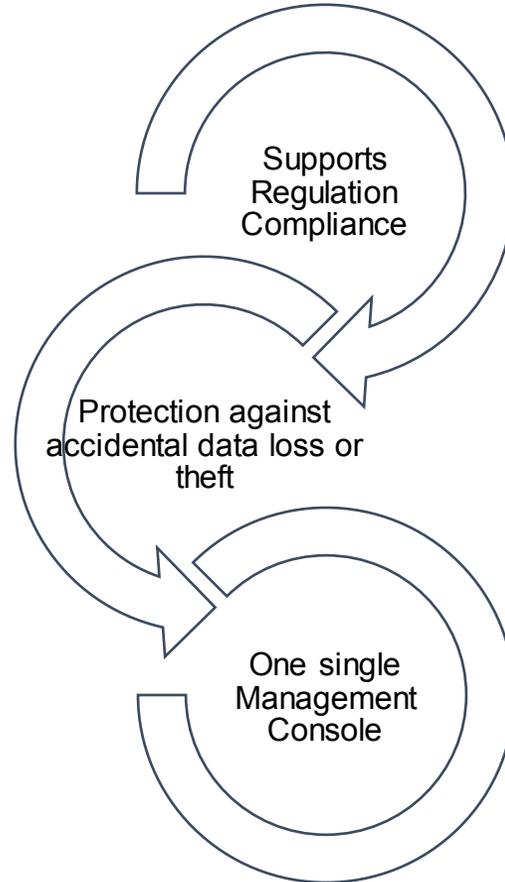
Reasons to buy:

- ✓ To reduce risks against advanced attacks and achieve compliance: Patching OS and Applications has become a high priority for the IT teams.
- ✓ Automatic and Efficient Patch Process: automatically patch, on- site or remote & one single source of patches for Windows and 3rd party apps.
- ✓ One single console for managing security and patch process.

GravityZone Full Disk Encryption

Ideal for organizations looking for Operating System native encryption management for Windows and Mac.

What you get:



Availability: add-on for all GravityZone security solutions

Business Benefits:

- ✓ It protects company data from accidental loss or theft, helps avoid public exposure, heavy fines or legal consequences of data loss, it protects against unauthorized data access.
- ✓ All is managed from the same cloud or on-premise console used for endpoint protection.

Reasons to buy:

- ✓ To ensure Regulation Compliance: HIPAA, PCI DSS, GDPR
- ✓ To protect company data from accidental loss or theft and helps avoid public exposure, heavy fines and legal consequences of data loss
- ✓ One single console